

# PRINT DISPLAY AD DIMENSIONS

**Vertical**  
**2.37" X 4"**

**1/2 Page**  
**3.5" X 10"**

**1/4 Page**  
**3.5" X 4.75"**

**1/8 Page**  
**3.5" X 2.25"**

**1/2 Page**  
**7.5" X 4.75"**

**1/3 Page**  
**7.5" X 3"**  
**(width x height)**

**Full Page**  
**7.5" X 10"**

**Inside Front and Outside/Inside Back Cover 8.25" X 10.75"**